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January 19, 2018

Dear Parents,

It is that time of year that preparations for the 9th Annual Sacred Heart Gala are in full swing. Many parents have asked what the purpose of the gala is for and why are they being asked once again to participate in another fund raiser. Each year we host two large fund raisers at Sacred Heart. The proceeds from the fundraisers are used to help keep the tuition we pay as low as possible. The tuition at Sacred Heart is less than almost 90% of other private schools in our region. This is largely in part due to the hard work and participation of you, our parents, in these events.

One of the biggest part of the funds raised at the Gala is through our silent auction. Attendees place bids on different items that have been donated or purchased at a discounted price. We are asking parents for help us again this year with silent auction in three ways.

First, if you own a business or have a relationship with someone that owns a business, we are asking for a donation from that business. This donation will not only help us meet our fundraising goals, but will provide the business with valuable exposure to an audience of over three hundred people in our community. All contributions will be listed in the event program and on the school website (www.shscullman.com) and the PTO facebook page. Sacred Heart School is a nonprofit organization (Tax ID#63-0581368) and all donations to SHS are tax deductible.

Second, we are asking that each family send a \$10.00 donation to be used toward the gala. While we do have many items that are donated out right, there are some items that have to be purchased at a discounted price. There are also items purchased to go with donated items to create a package or bundle to bring in a higher price at the auction.

Third, every class is asked to provide one item that can be auctioned at the Gala. In years past these items have been made by the students or purchased and donated by the classroom. You will receive more information from your child's teacher and homeroom moms as to what your child's class will be doing this year.

We truly appreciate any all help that you can give. We are excited about this year's gala and hope that many parents will attend. We hope our "Red Carpet" theme this year will give parents the opportunity to enjoy an elegant evening while we celebrate and honor some of our great celebrities from our Sacred Heart family. Invitations with more information will be arriving at your home soon.

Again, thank you for all your hard work and everything you do and contribute to Sacred Heart.

Sincerely,

Michelle Cost, PTO President.